

PFEFF Helps Providers

1. Demonstrate the value of your workplace financial program to employers
2. Use the Personal Financial Well-Being (PFW) scale
3. Assess the financial distress/financial well-being of employees
4. Demonstrate the ROI of your workplace financial program to employers
5. List quality providers of workplace financial programs
6. Participate in request-for-proposal (RFP) preparations

Providers Help PFEFF

Get the word out about how financial education can empower employees to be more productive.

PFEFF Website

1. Personal Finance Well-Being (PFW) Scale
2. Return-on-Investment Model
3. PowerPoint for Employers' Use
4. Resources
5. Providers
6. Employer Case Studies
7. National Speakers Bureau
8. Press and Media Citations
9. Speeches
10. Research Studies



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*We can encourage employers to
provide
financial education*

FOR PROVIDERS

www.PersonalFinanceFoundation.org

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The Personal Finance Employee Education Foundation™ (PFEEF) Helps Providers

Research shows that quality financial education programs lead to:

1. Lack of financial literacy, or knowledge about spending plans, credit management, and savings, is the major reason employees do not save for retirement.

2. Money worries hinder employee job performance.

The Personal Finance Employee Education Foundation advocates for best practices in workplace financial programs that increase employee well-being *and* employer profits.

For Employees

- ✓ Lower financial distress
- ✓ Increased financial well-being
- ✓ Better health
- ✓ Adequate retirement preparation
- ✓ Gains in job performance

For Employers

- ✓ Higher productivity
- ✓ Lower absenteeism
- ✓ Less presenteeism
- ✓ Lower turnover
- ✓ Better employee health
- ✓ More profits

**Let us help you increase
worker productivity**

The PFEEF identifies quality providers of workplace financial programs